

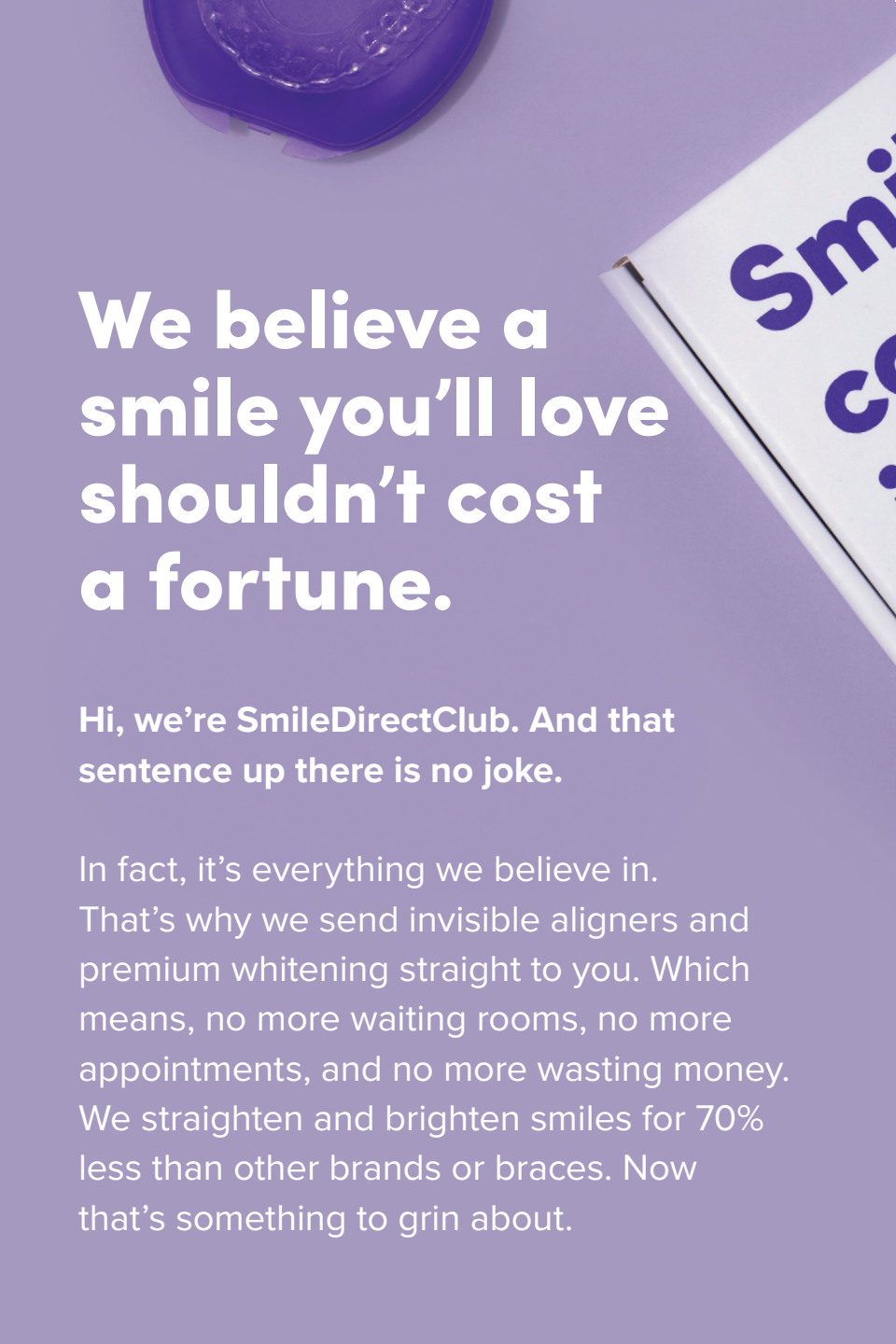


# Future Grinner's Guide for Invisible Aligners

**smile™**

DIRECT CLUB

[SmileDirectClub.com](https://SmileDirectClub.com)

A purple dental aligner tray is visible in the top left corner. A white box with blue text, including 'SmileDirectClub', is partially visible in the top right corner. The background is a solid light purple color.

# We believe a smile you'll love shouldn't cost a fortune.

Hi, we're SmileDirectClub. And that sentence up there is no joke.

In fact, it's everything we believe in. That's why we send invisible aligners and premium whitening straight to you. Which means, no more waiting rooms, no more appointments, and no more wasting money. We straighten and brighten smiles for 70% less than other brands or braces. Now that's something to grin about.

# Hey, so, what's an aligner?

**Good question, we have a very simple answer.** An aligner is a clear piece of plastic (BPA free) that's been perfectly molded to fit your teeth. Each month, we'll send you different sets of aligners that will gently straighten your teeth over the course of your treatment plan.



**Who creates said treatment plan?**

**Again, very good question.** We work with an expansive network of affiliated dental professionals, assigning each person to a provider in their state. Our affiliated provider will prescribe and oversee your treatment, ensuring quality care without wasting your time or money.



# We work directly with customers.

**Avoid costly office visits,  
and ship aligners straight to  
you.**

You'll save 70% on your new smile! Our invisible aligners costs \$1,700 vs. \$5,000 to \$7,000 from other competitors and we have a plan that lets you pay only \$99 a month called SmilePay.

## SmileDirectClub



ALIGNERS



YOU

**\$1700**

VS

## Others



ALIGNERS



DOCTOR VISIT\$



YOU

**\$6000**

# Payment

We have two easy ways to pay and insurance could cover a portion of the cost of your aligners.

## SmilePay™

Make low monthly payments of \$99 a month\*

or

## Single Pay

Pay even less with a single payment of \$1700

\*\$250 at time of purchase and 17 monthly payments of \$99 for a total of \$1,933. Lab costs are waived for single pay customers, that's a savings of \$233!



# Insurance

To get started, you'll need to fill out our form online (it's super simple :).

And when you're done, we'll call your insurance company to find out if you're covered. So you can just kick back, relax, and put a grin on your face.

Our invisible aligners are also an allowed expense under FSA, HSA and other similar accounts, as they are medical devices that correct mild to moderate orthodontic misalignment. Sorry, had to get a little medical on you there.



**How it  
works.**



## 1 First impressions.

Your impression kit will give you everything you need to get started.

or

You can book a digital impression (3D scan of your mouth) at a SmileShop that's near you.



## 2 Get approved by a pro.

Every single treatment plan is approved by a licensed dental professional.

### **3 Smiles are made.**

Once you purchase your aligners, a series of individual aligners (BPA free) are crafted using 3D printing and high-tech thermoforming (pretty cool science stuff).



### **4 Aligners are shipped to you.**

Every month, you'll receive multiple sets of aligners. And your first shipment will contain premium whitening. Each new set gently moves your teeth until they form a smile you'll love.

# The results speak for themselves (and for us).

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## SPACING



BEFORE

AFTER

## CROWDING



BEFORE

AFTER

## CROOKED



BEFORE

AFTER

# Retainers

You can purchase a set of retainers for \$99 after checking with your dental professional and completing treatment. You'll wear them at night to help keep your new smile in place. We recommend getting a new set every six months to help keep them fresh.



# Our Smile Guarantee has your back.

**If our invisible aligners aren't a good fit,  
you'll get your money back. It's that simple  
and we're that confident.**



# Things you should know.

## **How long does treatment take?**

It ranges from 3 to 15 months depending on your specific treatment plan from your dental professional, with an average of 6 months.

## **Is a doctor involved in my treatment?**

Yes. One of our licensed dental professionals will digitally assess your smile and prescribe your custom-made aligners.

## **Why don't I need to go the dental office?**

Instead of time-consuming, in-office visits, we check in with you monthly throughout treatment to make sure your new smile is on track. And doctors are standing by to answer any questions you may have about your treatment plan.

## **How often do I have to wear my aligners?**

This varies from 17 to 22 hours every day, depending on your smile journey. You can take them out for eating and drinking.

## **How long will it take to get my aligners?**

Once you place your order, we'll get started right away on creating your invisible aligners. You should expect to receive them in about four weeks. Remember, we custom make every single aligner.

## **Will my teeth hurt?**

It's normal to experience some mild discomfort for the first few days when starting a new set of aligners.

## **What happens after my treatment is complete?**

Your teeth are going to want to slip back into their old habits and places. Retainers are the only way to keep your smile in line and protect the investment you've made.

**MORE QUESTIONS?**

**VISIT US AT [SmileDirectClub.com](https://www.smiledirectclub.com)**



# Ready to grin?

Then get started on a smile  
you'll love right now.

Go to **SmileDirectClub.com** or  
call **800.935.6590** to find out if  
you're a candidate.



**smile**<sup>™</sup>  
DIRECT CLUB

Buyer's Guide  
Version 1